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天立国际控股有限公司  
Tianli International Holdings Limited

*(Incorporated in Cayman Islands with limited liability)*

**(Stock Code: 1773)**

## **POSITIVE PROFIT ALERT**

This announcement is made by Tianli International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 August 2024 (the “**Year**”) and an assessment of the information currently available to the Board, the Group expects to record:

- (i) a revenue of approximately RMB3.3 billion for the Year as compared to the revenue of approximately RMB2.3 billion for the year ended 31 August 2023, representing an increase of approximately 43%; and
- (ii) an adjusted profit\* of approximately RMB577 million for the Year as compared to the adjusted profit (restated) of approximately RMB369 million for the year ended 31 August 2023, representing an increase of approximately 56%.

The improvement in the financial performance of the Group in terms of revenue and profit for the Year as compared to the year ended 31 August 2023 was mainly due to an ongoing steady increase in the number of customers for comprehensive education service provided by the Group and a significant growth achieved by the Group in product sales revenue through operation of the online campus store and integration of supply chain resources. Looking ahead, in light of the steady growth of the customer base served by the Group and the orderly progress in its various business activities, the Company is confident in its business development and prospects, and will continue to strive to achieve high-growth results for its Shareholders.

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\* The adjusted profit was derived from profit excluding share of gains or losses of joint ventures and associates, equity-settled share award scheme and share option scheme expenses, foreign exchange gains and losses, depreciation and amortisation arising from valuation appreciation and non-recurring items (if applicable).

The information contained in this announcement is only based on a preliminary review of the unaudited consolidated management accounts of the Group for the Year and an assessment of the information currently available to the Board as at the date of this announcement, which have not been audited nor reviewed by the Company's auditors or reviewed by the audit committee of the Board. The actual results of the Group for the Year may be different from what is disclosed in this announcement. Shareholders and potential investors are advised to refer to the details in the results announcement for the Year, which is expected to be published on 25 November 2024.

**The Board wishes to remind the Shareholders and potential investors to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Tianli International Holdings Limited**  
**Luo Shi**  
*Chairman, Executive Director and Chief Executive Officer*

The PRC, 14 November 2024

*As at the date of this announcement, the Board comprises Mr. Luo Shi as chairman and executive Director and Mr. Wang Rui as executive Director, Mr. Zhang Wenzao and Mr. Pan Ping as non-executive Directors and Mr. Liu Kai Yu Kenneth, Mr. Yang Dong and Mr. Cheng Yiqun as independent non-executive Directors.*